

MACCORA. CREDITS THAT STAY.

An automation operations platform in development,
designed around a simple principle: your automation
credits should be used when work happens, not lost
because the calendar changed.

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MACCORA • AUTOMATION OPERATIONS PLATFORM



HOW IT *works*

(01) THE PROBLEM WITH FIXED BILLING CYCLES

- Some platforms bundle usage allowances into monthly or annual plans
 - Businesses with uneven enquiry volumes may pay for capacity they do not use
 - Unused allowances may expire at the end of the billing term
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(02) THE MACCORA APPROACH

- A planned prepaid credit wallet linked to automation usage
 - Unused purchased credits are intended to carry forward instead of resetting monthly
 - Credits are deducted for eligible executions under agreed rules
 - Recharge when your balance runs low or is exhausted — rather than repurchasing a monthly credit allowance
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(03) BUILT FOR VISIBILITY

- View remaining credit balance and usage history
 - Understand how credit deductions are recorded
 - Review automation executions and their outcomes
 - Track recharge activity in a central ledger
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● THE IDEA

PAY FOR WORK, NOT FOR DATES.

MORE THAN A *service.* A COMPLETE SOLUTION.

[04] WHAT MAKES MACCORA DIFFERENT

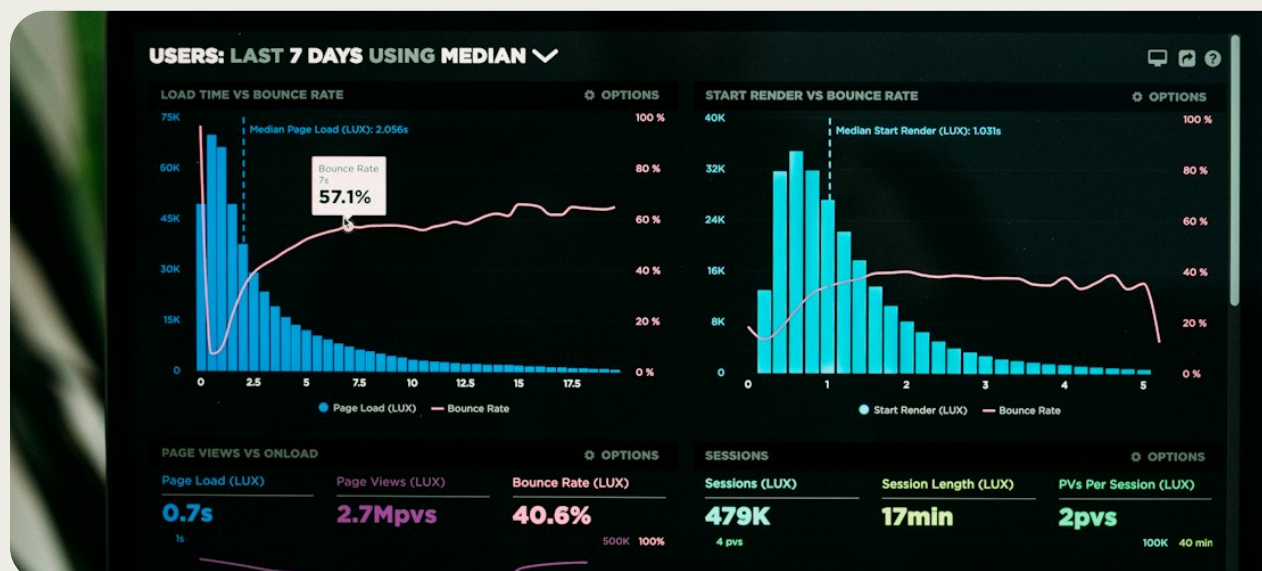
- No routine monthly expiry of purchased automation credits under the proposed wallet model
- Usage-linked deductions rather than fixed monthly credit resets
- A central portal planned for automation status, executions and credits
- Separate client and administrative views for better operational control

[05] DESIGNED FOR BUSINESS OPERATIONS

- Manage multiple automations from one client view
- See execution records and credit activity together
- Support recharge requests and approvals
- Monitor and maintain automations as business needs change

[06] AN IMPORTANT DISTINCTION

- MACCORA is a management and credit layer, not a claim to replace every workflow builder
- Workflow setup, changes, maintenance and third-party costs may still be billed separately
- The exact credit cost per execution will be defined in the client agreement



Build your automation once, track how it performs, and use purchased credits as your workflows run. Our aim is clearer usage, more control and fewer wasted allowances.

LET'S *Ma*KE S*o*METHING.

Get in touch →

OPENS WHATSAPP WITH A MESSAGE READY TO SEND

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MACCORA is under development. The non-expiring purchased-credit policy is a proposed commercial model, subject to final terms and launch. It is not a guarantee that all other automation providers delete unused credits.