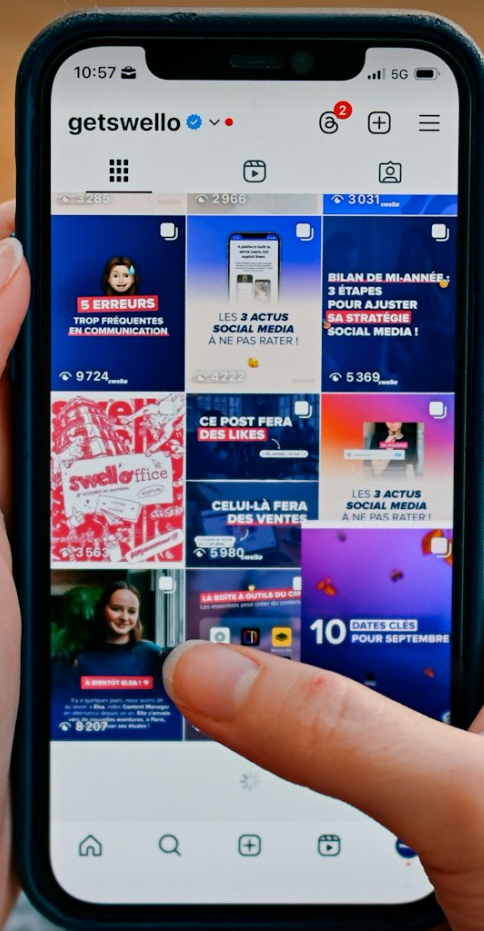


DIGITAL MARKETING & AI AUTOMATION

One partner for creative campaigns, customer acquisition and intelligent operations. We connect marketing with the workflows that turn enquiries into action.

Get in touch →

SOCIAL GROWTH · ORDIS MARKETING & AI



WHAT WE *do*

(01) SOCIAL MEDIA & CONTENT

- Instagram and Facebook management
- Reels, motion creatives and campaign content
- Content calendars, static posts and carousels
- Comment and DM management as agreed

(02) PERFORMANCE MARKETING & SEO

- Meta and Google Ads campaign management
- Keyword, competitor and on-page SEO
- Lead generation, retargeting and optimisation
- Local SEO and Google Business Profile optimisation

(03) WEB & E-COMMERCE

- Business websites and landing pages
- Amazon listing content and product presentation
- E-commerce product pages and catalogues
- Analytics, enquiry forms and conversion tracking



MORE THAN A *service.* A COMPLETE SOLUTION.

(04) AI-POWERED CUSTOMER WORKFLOWS

- Automated enquiry capture, replies and qualification
- CRM updates, lead routing and sales alerts
- WhatsApp follow-ups and appointment reminders
- Customer support assistants and FAQ workflows

(05) BUSINESS PROCESS AUTOMATION

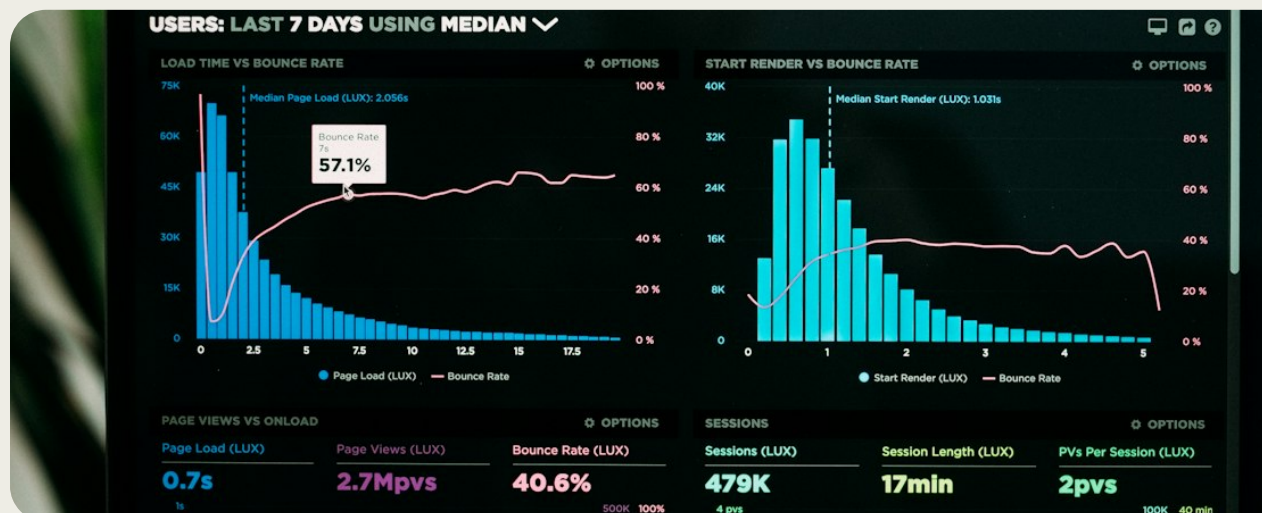
- Form-to-CRM and spreadsheet integrations
- Document generation and reporting
- Booking, cancellation and rescheduling workflows
- API/webhook connections and internal notifications

(06) MEASUREMENT & IMPROVEMENT

- Campaign performance and lead tracking
- Monthly reporting and process optimisation
- Automation execution monitoring
- Custom integrations subject to system access

(07) CUSTOM CRM, ERP & SOFTWARE DEVELOPMENT

- Custom CRM systems for leads, sales pipelines and customer management
- Tailor-made business software, dashboards, portals and internal tools
- ERP solutions for inventory, operations, finance and business processes
- Integrations, workflow automation and AI-powered features



We understand your customer journey, create content and campaigns, then automate repeatable tasks around lead handling and business operations.

LET'S *Ma*KE SOMETHING.

Get in touch →

OPENS WHATSAPP WITH A MESSAGE READY TO SEND

PHONE & WHATSAPP

+91 63634 78037

EMAIL

theordisproductions@gmail.com

WEBSITE

theordis.com

Ad spend, third-party software, messaging charges and implementation scope are quoted separately where applicable.